



How to Raise Money (practically) Effortlessly!

1. Our goal this year is 100% participation and \$35,000!

This is an easy, non-obtrusive way to raise money for SJE. We don't have to ask anyone face-to-face; it can't get much easier than that!! We are using a new online peer-to-peer fundraising platform, *JustGiving* and we trust you will find it intuitive and user-friendly.

2. Let's put it out there on our social media and let social media work for us. Most of us have Facebook, Twitter or Instagram. Anyone not interested in giving, will simply ignore it. Many people in our extended networks will pitch in \$10 or \$25. Those \$10s and \$25s add up when 200+ people are using their networks. It multiplies quickly. People do it all the time for walks and races and bike rallies and dance-a-thons, etc.

3. Don't let social media be a stumbling block for you. You can still set-up a page for your child and share the URL with friends and family via email or text. If you have privacy concerns, contribute to your child's *class* page and *share* that URL via social media, email or text; however, for students to be eligible for prizes, they must have their own fundraising page because that's how our data is generated.